



The salt of the Earth

For the first time since its foundation, the wine fair Le Nez dans le Vert is going to take place in one of the high places of architecture and culture of the region: the Arc-et-Senans Royal Saltworks.

The Saltworks which was included on the UNESCO world heritage list and built under the reign of Louis XV is now a monument of culture offering all year long many events and exhibitions for all kinds of publics.

In the old time of salt extraction, salt was considered as precious as gold, today, it is a new treasure that is being put in the spotlight: wine. As the workers in the Saltworks, winemakers make gold with the salt of the earth. Wine is a most cultural product and finds its perfect place in these walls.

Go for organic!

Among the 47 members, 39 are going to come and present their latest cuvées in the frame of this 9th edition of Le Nez dans le Vert on 24th and 25th March 2019. Each producer is different, everyone has its own style, but all of them are in agreement on organic wine farming. This trend is constantly growing in the Jura vineyard since 19% of the whole area is now converted to

organic farming, which is placing Jura as the 3^d organic vineyard of France! In 2018 in Gevingey, 1200 consumers and 600 wine professional came to share this conviction. The Paris wine fair held on 4th November has also attracted many professionals (wine shops, export companies, restaurants, and so on...). The wine fair Le Nez dans le Vert is clearly establishing itself as a key event of Jura viticulture, drawing visitors from the whole world.

Vintage 2018: winemakers take a breath of air!

After several difficult years and especially the devastating frost from 2017, the Jura wine makers are more than happy to fill up barrels and tanks with the generous 2018 harvest! The producers will speak about this life saving year with smile on their faces. Since the wines from 2017 are very rare or already sold out, the visitors will have the opportunity to enjoy the wines from 2018 which will be sampled for the occasion or already bottled for some of them.

In 2018 a new member joined the association: Bruno Bienaimé, who comes from Champagne. He has established himself in Arlay and cultivates 2 ha of vine.

COMMUNIQUE DE PRESSE

9^{ème}

SALON

DES VIGNERONS BIO DU JURA

24 ET 25 MARS 2019

Saline Royale d'Arc et Senans

**24/03/19: ouvert aux particuliers et aux professionnels
de 10 à 18h (10€)**

restauration bio sur place

**25/03/19: ouvert UNIQUEMENT aux professionnels
de 9 à 13h**

PROGRAM

The partnership between Le Nez dans le Vert and the Arc-et-Senans Royal Saltworks is the opportunity to offer the visitor a unique day, full of discoveries: with a combined ticket at 10 € people can enjoy the wine fair and the whole Saltworks. On Monday, the wine fair is open only for wine professionals.

The painter **Thierry Moyne** is showing his works. His paintings are extremely connected to wine and terroir.

The **Bird Protection League (LPO)** is also invited to present its latest work about birds in Franche-Comté.

RELATIONS DE PRESSE : SALON DES VIGNERONS BIOS DU JURA

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